



Insertion Order

Advertiser: _____

Contact: _____

Title: _____

Address: _____

City: _____

State: _____ Zip: _____

Phone: _____

Email: _____

☐ Spring catalog 20____ ☐ Fall catalog 20____

Total Due \$ _____ ☐ Check # _____

(make check payable to LearningQUEST)

☐ Submit this agreement, with your check, to the address below.

☐ Submit ad as pdf to catalog@lquest.org.

☐ Use previous ad ☐ Will submit new ad

By signing and dating below, I acknowledge the terms and the conditions of this advertising agreement, effective when payment in full is received at the LearningQUEST office.

Signature _____

Date _____

LearningQUEST

PO Box 2387

Huntsville AL 35804

LearningQUEST

SINCE 2009

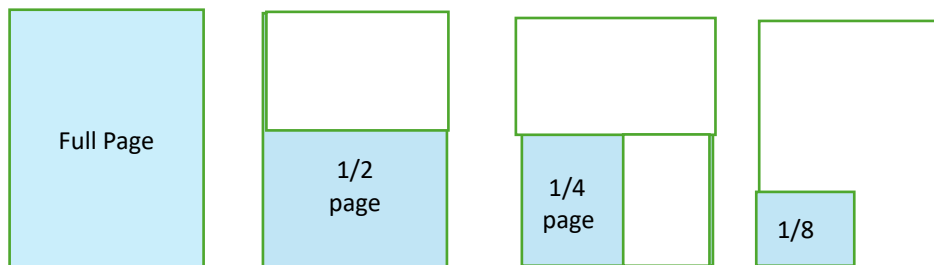
Course Catalog Advertising Information

Advertising with LearningQUEST is a bargain. Put your business in front of an audience of savvy, potential customers by placing your advertising in the LearningQUEST catalog.

Over 1,200 catalogs are published annually, with the catalog also available online throughout the year. Each catalog will have multiple views, giving your business or service months of exposure to our members.



... **Because it works!**



Ad Options:

Dimensions width x height

Full Page (no bleed)	7.5" x 10"
1/2 page (horizontal only; no bleed)	7.5" x 4.75"
1/4 page (vertical only; no bleed)	3.5" x 4.75"
1/8 page/business card (no bleed)	3.5" x 2.0"

Ad Rates:

Choose your Ad Size & Frequency

☐ 1x ☐ 2x
(15% discount)

- ☐ Outside Back Cover full page (4-color) .. \$950 ... \$1,615
- ☐ Outside Back Cover half page (4-color) .. 500 850
- ☐ Full page (b&w) 500 850
- ☐ 1/2 page (b&w, horizontal only)..... 300 510
- ☐ 1/4 page (b&w) 180 306
- ☐ 1/8 page (b&w, business card) 80 136

Key Dates, Deadlines:

	<u>Spring Catalog</u>	<u>Fall Catalog</u>
Reserve space by	September 15	March 15
Artwork deadline	October 1	April 1
Print catalog available (Rally Day)	Early January	Early July
On-line catalog available ..	Jan 1 – June 30	July 1 - Dec 31
Semester runs	January – June	July – Dec.

Artwork Requirements:

- Non-cover ads should be submitted in black and white. (color will not reproduce well)
- Ads should be submitted camera-ready, to exact size.
- Images must be 300 dpi at final output size.
- Submit ad as a camera-ready PDF by Artwork deadline to catalog@lquest.org.

Advertising Policies:

- Payment for the full contract term is due upon signing.
- LearningQUEST reserves the right, in its sole discretion, to decline any ad it deems unsuitable.
- LearningQUEST is not responsible for errors caused by the printer.
- LearningQUEST has sole discretion on ad placement/position.
- Advertiser affirms that the content of the ad does not violate any entity's copyright or trademark.